

Cookie Policy

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About Women's Pavilion and this Cookie Policy

Women's Pavilion at Expo 2025 Osaka, in collaboration, with Cartier SA has its registered offices at rue André-de-Garrini 3, 1217 Meyrin, Switzerland. In this Privacy Policy, we use the term Women's Pavilion (and "we", "us" and "our") to refer to the head office of Women's Pavilion at the registered address above, our affiliates and our boutiques.

Please take a moment to read the following policy that explains how we use cookies and similar technologies on our websites, mobile applications and other digital platforms (together referred to as the "Platforms").

Like most platforms, Women's Pavilion logs IP addresses and uses cookies and similar technologies that allow us to recognise you and to customise your experience and provide us with information about the way our visitors access our Platform. You can find out more about how we use cookies and related technologies below.

What is a cookie?

Cookies are text files, containing small amounts of information, which are downloaded to your computer or mobile device when you visit a website or mobile application. They are used to recognise your computer as you move between pages on a website, or when you return to a website or mobile application you have visited previously. Cookies are widely used in order to make platforms work, or to work more efficiently, as well as to provide information to the owners of the platform.

We use cookies to enhance the online experience of our visitors (for example, by remembering your language and/or product preferences) and to better understand how our Platform is used. Cookies will tell us, for example, whether you have visited our Platform before or whether you are a new visitor. They can also help to ensure that adverts you see online are more relevant to you and your interests.

There are two broad categories of cookies:

- **First party cookies**, served directly by Women's Pavilion to your computer or mobile device. They are used only by Women's Pavilion to recognise your computer or mobile device when it revisits our Platform.
- **Third party cookies**, which are served by a third party service provider on our Platform, and can be used by the service provider to recognise your computer or mobile device when it visits other platforms. Third party cookies are most commonly used for platform analytics or advertising purposes.

Cookies can remain on your computer or mobile device for different periods of time. Women's Pavilion uses both 'session cookies' and 'permanent cookies'. Session cookies exist only while your browser is open and are deleted automatically once you close your browser. Permanent cookies survive after your browser is closed, and can be used to recognise your computer

or mobile device when you open your browser and browse the internet again.

What cookies does Women's Pavilion use?

The Platform serves only the following types of cookies to your computer or mobile device:

<u>Type of Cookie</u>	<u>Purpose</u>
Technical Cookies	These cookies are essential to provide you with services available through this Platform and to use some of its features, such as access to secure areas. Without these cookies, services you have asked for, like transactional pages and secure login accounts, would not be possible.
Functionality Cookies	These cookies serve a variety of purposes related to the presentation, performance and functionality of this Platform. Their overall purpose, however, is to enhance visitors' experience and enjoyment of this Platform. For example, some of these cookies enable visitors to specify language, product or other platform preferences.
Analytical Cookies	These cookies, including those from third parties, are used to collect information about how visitors use our Platform. The information gathered does not identify any individual visitor and is aggregated. It includes the number of visitors to our Platform, the platforms that referred them to our Platform and the pages that they visited on our Platform. We use this information to help run our Platform more efficiently, to gather broad demographic information and to monitor the level of activity on our Platform.
Advertising Cookies	These cookies, including those from third parties, are aimed at creating profiles related to you and are used to deliver adverts more relevant to you and your interests in line with your preferences expressed while surfing the web. They are also used to limit the number of times you see an advertisement as well as help to evaluate the effectiveness of advertising and promotion. They are usually placed by advertising networks with our permission. They remember that you have visited a platform and this information is shared with other organisations such as advertisers.
Social Cookies	These cookies are third party cookies (e.g. Facebook) that allow you to interact with social media platforms. The companies that serve these cookies may also use your information to serve targeted advertising on other platforms.

How to control or delete cookies

The use of cookies does not always require your express consent. In particular, technical cookies do not require such consent. On the other hand, your prior consent is required for functionality cookies, analytical cookies, advertising cookies and social cookies.

You have the right to withdraw your consent and refuse the use of cookies at any time and we have explained how you can exercise this right below. However, please note that if you choose to refuse cookies you may not be able to use the full functionality of our Platform.

You can set your cookie preferences by using our cookie consent tool or by changing your browser settings so that cookies

from this Platform cannot be placed on your computer or mobile device. In order to do this, follow the instructions provided by your browser (usually located within the “Help”, “Tools” or “Edit” facility).

Further information about cookies, including how to see what cookies have been set on your computer or mobile device and how to manage and delete them, visit www.allaboutcookies.org and www.youronlinechoices.eu.

IP addresses

We will collect information about your computer or mobile device, including where available your IP address, operating system, log-in times and browser type. We use this information to better understand how visitors use our Platform and for internal reporting purposes. We will anonymise and share this information with advertisers, sponsors or other businesses.

Contact us

If you have any questions or comments about this Cookie Policy, or privacy matters generally, please contact us at the address provided below.

Email: womenspavilion@cartier.com